Corrigendum-I

against

e-Tender Ref. No.: UPDESCO/SW/2017/MW68/R dated 6th Dec 2017

for

Providing Social Media Services by building Social Media Communication HUB for UP Rural Development Department (UPRD)

Uttar Pradesh Development Systems Corporation Limited (UPDESCO)

2nd Floor, UPTRON Building, Near Gomti Barrage, Gomti Nagar,

Lucknow-226010
Corrigendum – I: Change in Dates for Submission and Opening of Bids & Modified Tender Document

Please refer to the e-Tender Ref. No.: UPDESCO/SW/2017/MW68/R dated 6th Dec 2017 for Providing Social Media Services by building Social Media Communication HUB for UP Rural Development Department (UPRD).

Following amendments are being made in the Date related Clauses of the RFP:

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<th>Item</th>
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<td>Last Date and Time for Submission of Bids</td>
<td>11.12.2017 at 4:00 PM</td>
<td>13.12.2017 at 4:00 PM</td>
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<tr>
<td>2.</td>
<td>Date and Time of opening of Bids</td>
<td>11.12.2017 at 5:00 PM</td>
<td>13.12.2017 at 5:00 PM</td>
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Due to Error in Tender Document Published, A new Tender Document is attached with this Corrigendum.

Kindly Submit your Bid according to this attached updated Tender Document.

This Corrigendum will become an integral part of e-Tender and all the terms and conditions/ clauses shall be read keeping this corrigendum in view. All other conditions of the e-Tender shall remain same.

Managing Director
Invitation of e-Bids

for

A. Providing Social Media Services by building Social Media Communication HUB for UP Rural Development Department (UPRD).

- e-Tender Ref. No. : UPDESCO/SW/2017/MW68/R
- Last Date and Time for submission of e-Bids : 11.12.2017 at 4.00 P.M.
- Date and time of opening of Technical e-Bid : 11.12.2017 at 5.00 P.M.
- Place of opening of e-Bids and Address for Communication : U.P. Development Systems Corp.Ltd., II Floor, Uptron Building, Near Gomti Barrage, Gomti Nagar, Lucknow-226010
- Processing Fee : Rs. 1,180.00 (Non Refundable) Incl. CGST & SGST /-(Exempted for those submitted processing fee under e-Tender Ref no.- UPDESCO / SW/2017/MW68).

It will be the responsibility of the bidders to check U.P. Government e-procurement website http://etender.up.nic.in for any amendment through corrigendum in the tender document. In case of any amendment, bidders will have to incorporate the amendments in their bids accordingly.
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Online e-bids are invited for UP Rural Development Department (UPRD) from valid empanelled software Service Provider under categories "A" & "B" of UPDESCO (Empanelled against e-Tender ref. no.-UPD/EMPL/SMSP/2017/01) for this invitation who have submitted security amount under category "A"& "B" in UPDESCO for Monitoring and Response Management Services related to 24X7 Function, Operation and Maintenance of Social Media Communication Hub for Different Ministries/ Departments/ Organization of Govt. of U.P. and who are authorized dealers/agents/suppliers of reputed Original Equipment Manufacturers (OEM) for this tender for supply, installation of Desktops, UPS, System software and other related items for office uses in UPDESCO for following software, hardware and services and solutions up to 4:00 PM on 11.12.2017:-

A. Providing Social Media Services by building Social Media Communication HUB for UP Rural Development Department (UPRD).

The details for submission of e-bids and corrigendum, if any, in the tender document will be available only on the UP Govt. e-procurement website [http://etender.up.nic.in](http://etender.up.nic.in). The Tender Processing Fee is Rs. 1,180/- (Exempted for those submitted processing fee under e-Tender Ref no.- UPDESCO / SW/2017/MW68). The Corporation reserves the right to cancel any or all the e-bids/annul the bidding process without assigning any reason.
This invitation for e-Bids is for Development and Implementation of Software and Services solution:

1.1 Bidders are advised to study the Document carefully. Submission of e-Bids against this Invitation shall be deemed to have been done after careful study and examination of the procedures, terms and conditions of the Document with full understanding of its implications.

1.2 The e-Bids prepared in accordance with the procedures enumerated in ITB Clause-6 of Section-I should be submitted through e-procurement website http://etender.up.nic.in.

1.3 The document is available on e-procurement website http://etender.up.nic.in. Interested bidders may view, download the document, seek clarification and submit their e-Bids up to the date and time as mentioned below:

- Date of publication of Invitation for e-Bid notice & availability of Document on e-procurement website http://etender.up.nic.in: 06/12/2017
- e-Bid submission start date & time: 06/12/2017
- e-Bid submission end date & time: 11/12/2017 at 4.00 PM
- e-Bid opening date & time: 11/12/2017 at 5:00 PM
- Venue of opening of e-Bids: UP Development Systems Corporation Ltd., II Floor, Uptron Building, Near Gomti Barrage, Gomti Nagar, Lucknow (U.P.) – 226010
- Contact Officer: Mr H.C. Gupta, Manager (Systems)
  e-Mail: gupta_hc@yahoo.com, updesco@nic.in
- Processing Fee: Rs. 1,180/- (Rs. One Thousand One Hundred Eighty only) including GST/-(Exempted for those submitted processing fee under e-Tender Ref no.- UPDESCO / SW/2017/MW68)

1.4 The e-Bids will be electronically opened in the presence of bidders’ representatives, who choose to attend, at the venue on the specified date and time mentioned in the above table respectively.

1.5 Updesco and the selected Service Provide will perform on Work-Share and Revenue-Share Model.

The responsibilities of Updesco would include but not limited to:

a. Client Interactions and understanding the changes to be made to available solution from the chosen Service Provide.

b. Helping the Service Provide in customizing the available solution / service to the client's needs

c. Monitoring and supervising the implementation and operations of the solutions / services.

d. Resolving issues / disputes so that the end client is satisfied to the extent reasonable.

e. Helping the chosen service provider with the Government Processes and Workflow in general and the processes for the end client in particular so that the solution
deployed is of good quality and is useful to the end client.

The responsibilities of Service Provider would include but not limited to:

a. Implementing and operational sing the solutions and services as required in the scope of work.

b. Ensuring that changes suggested by Updesco/ end client are incorporated in the available solution.

c. Regular coordination with Updesco and the end client so that minimum issues and disputes arise.

d. Regular operations, updations and maintenance of the solutions to the end client

In case of software, the bidder should quote total price of the work, including UPDESCO share. The revenue realized from the end client would be shared amongst Updesco and the Service Provider. The revenue sharing for software projects is 10% for Updesco and 90% for the Service Provider. This revenue sharing may be revised from time to time as per the decisions of the Board of Directors of Updesco. In case of hardware bidder should quote prices without Updesco share.

The selected software Service Provider has to start the development and implementation work immediately for the projects as and when the need arises.

The duration of works will be based on the period of work orders/contracts between Updesco and the respective client departments or their successors or assigns or any entity which inherits control over the schemes for each of the projects.

1.6 In the event of date specified for e-Bids opening being declared a holiday for Updesco office then the due date for opening of e-Bids shall be the following working day at the appointed time.

1.7 All the required documents should be submitted /uploaded by the bidder electronically in the PDF format. The electronic documents are to be uploaded for each document label of e-Bids i.e. Fee details, Qualification details, e-Bid Form, Scope of Work and of Financial Bid i.e. e-Bid Form and Price Schedule/BoQ.

1.8 Updesco shall pay the amount against Service delivery to successful bidder only after same is received by Updesco from the concerned department.

1.9 The companies/firms who are registered for e-tendering on e-Tendering system of U.P. Govt. Departments would only be eligible for participating in this e-Tender. The companies/firms may contact the Nodal Agency nominated for e-Tendering System in U.P. which is U.P. Electronics Corporation Ltd. (UPLC), 10, Ashok Marg, Lucknow (UP) on phone numbers 0522-2288750 (O), 0522-2286809 (O) or 0522-4130303 (Ext. 303, 304 & 307) for their Registration/ Digital Signature Certificate related queries.

1.10 Department for which Updesco is asking e-Bids in this e-Tender has not provided cost of equipments/materials in advance to Updesco. They have informed that they will provide the money only after successful delivery and installation of Items ordered; hence UPDESCO shall pay the amount against delivery and installation against the ordered items to successful bidders only after same is received by UPDESCO from the concerned department.

1.11 The Tendering Authority reserves the right to cancel any or all the e-Bids/annul the bidding process without assigning any reason thereof. The decision of Tendering Authority will be final and binding on all the bidders.
I SECTION-I : INSTRUCTION TO BIDDERS (ITB)

1. Cost of e-Bid Documents:

(a) The Bidder shall bear all costs associated with the preparation and submission of its e-Bid and U.P. Development Systems Corporation Ltd. (UPDESCO), Lucknow hereinafter referred to as “Tendering Authority”, will in no case be held responsible or liable for these costs, regardless of the conduct or outcome of the bidding process.

b) This e-Tender document is available on the website "http://etender.up.nic.in" to enable the bidders to view, download the document and submit their e-Bids online up to the last date and time mentioned in the notice against this e-Tender. However, the bidders shall have to pay e-Tender Document Processing Fee of INR 1,180/- (INR One Thousand One Hundred and Eighty only) including CGST and SGST through Demand Draft or Banker's Cheque payable in favor of U.P. Development Systems Corporation Ltd., Lucknow or through RTGS transfer as per following details /-(Exempted for those submitted processing fee under e-Tender Ref no.- UPDESCO / SW/2017/MW68):

A/C Holder: UP Development System Corpn Ltd
Bank : Indian Overseas Bank
Branch: Lucknow Main Branch
S/B A/c No: 020701000041138
IFSC: IOBA000207

No exemption will be given to Service Provider under category "A" & "B" of Updesco in submitting Tender Document Cost/ Tender Processing Fee for this tender. The scanned copy of the Demand Draft or Banker's Cheque must be submitted along with the e-Bids but the original Demand Draft or Banker's Cheque should reach Updesco office before Scheduled Technical e-Bid opening date and time. This e-Tender Document Processing Fee of INR 1,180/- (INR One Thousand One Hundred and Eighty only) is non-refundable /-(Exempted for those submitted processing fee under e-Tender Ref no.- UPDESCO / SW/2017/MW68)

2. Contents of e-Bid Document

2.1 The goods required to be supplied; bidding procedures and contract terms and conditions are prescribed in the e-Bid Documents. The e-Bid documents include:

(a) Invitation for e-Bids
(b) Section I :Instruction to Bidders )ITB;
(c) Section II :Conditions of Contract )CC;
(d) Section III :Technical e-Bid;
(e) Section IV :Financial e-Bid;

2.2 The Bidder is expected to examine all instructions, forms, terms and specifications in the e-Bid document. Failure to furnish all information required as per the e-Bid documents or submission of a e-Bid not responsive to the e-Bid document in every respect will be at the Bidder's risk and may result in rejection of his bid.

3. Clarification of e-Bid Documents and Scope of Work:

A prospective Bidder requiring any clarification of the e-Bid documents and scope of work may raise his point of clarification through Bid Management window after successfully logging to the e-procurement website http://etender.up.nic.in. The bidder
may seek clarification by posting query in the relevant window after clicking “Seek Clarification” option in the view tender details window for tender which can be selected through my tender option of bid submission menu. The clarification will be replied back by Updesco through the e-procurement website which can be read by the bidder through the “Clarification” option under Bid Submission menu.

4. Amendment of e-Bid Documents:

(a) At any time prior to the deadline for submission of e-Bid, Updesco may, for any reason whether at its own initiative or in response to a clarification requested by a prospective bidder, make amendments in the e-Bid documents uploaded on e-procurement website http://etender.up.nic.in through corrigendum which shall also be uploaded only on above e-procurement website and form an integral part of e-Bid document. The relevant clauses of the document shall be treated as amended accordingly.

(b) It shall be the sole responsibility of the prospective bidders to check the website http://etender.up.nic.in from time to time for any amendment in the e-Tender document. In case of failure to get the amendments, if any, Updesco shall not be held responsible.

(c) In order to allow prospective bidders a reasonable time to take the amendment into account in preparing their e-Bids, Updesco, at his discretion, may extend the deadline for the submission of e-Bids. Such extensions shall be posted / uploaded by Corrigendum only on the e-procurement website http://etender.up.nic.in.

5. Language of e-Bid:

The e-Bid prepared by the Bidder, as well as all correspondence and documents relating to the e-Bid exchanged by the Bidder shall be written either in Hindi or English language. The correspondence and documents in Hindi must be accompanied by embedded / separate Hindi font files. Only English numerals shall be used in the e-Bid.

6. Documents Constituting the e-Bid:

(a) Technical e-Bid:

i. **Fee Details** – Includes copies of e-Tender Fee and Bid Security furnished in accordance with ITB Clause-8 in PDF format.

ii. **Qualification Details** – Includes copies of required documents as per Section-III(4) in PDF format justifying that the Bidder is qualified to perform the contract if his / her e-Bid is accepted and that the bidder has technical and financial capability necessary to perform the contract and meets the criteria outlined in the Qualification Criteria and fulfill all the conditions of the Contract and that the services to be delivered by the bidder confirm to the Technical e-Bid document.

iii. **e-Bid Form** – Includes copy of filled in e-Bid Form as per Section-III(1) of e-Tender document in PDF format justifying that the bidder is complying with all the conditions of the Contract and scope of work of the e-Bid Document as no deviation will be acceptable by the Tendering Authority.

iv. **Scope of Work and their Acceptance** – includes copy of filled in Compliance with Scope of Work as per Section-III(3) of e-tender document in PDF format.

(v) **MAF**- Original Manufacturer Authorisation (MAF) for Bidding this tender for Desktop, UPS & Printer OEMs or submit an undertaking that original equipments shall be supplied along with OEM warranty certificate.
(vi) Service Support Details- as per SECTION III(6)

(vii) Technical Specification Details- includes copy of filled in Technical Specifications as per Section-III(3) B of e-tender document in PDF format.

(b) Financial e-Bid:
   I e-Bid Form- includes copy of filled in e-Bid Form as per Section-IV(1) of e-Tender document in PDF format.
   ii Price Schedule/BoQ - includes Price Schedule as per Section-IV(2) of e-Tender document in PDF format.

7. e-Bid Price:
   (a) The Bidder shall quote (along with Updesco share of 10% charges for software works) separately in the downloaded file for Price Schedule/BoQ in the specified places for all the services as mentioned in Section-III(3) A-Scope of work and their acceptance. In case of hardware bidder should quote prices without Updesco share and Bidder shall quote separately in the downloaded spread sheet file for Price Schedule/BOQ unit price along with basic price, GST and other charges such as installation and onsite comprehensive warranty maintenance service charges, if any (of each item in the specified places for all the goods mentioned in Section III)3 B (of Technical Specifications. The unit prices quoted shall be with comprehensive warranty as per period specified in column 3 of Section III B (3) of Technical Specifications.
   (b) e-Bid price quoted for each item per schedule shall include all the cost (excluding CGST and SGST) till successful completion of the work specified in Section-III(3)-Scope of work and their acceptance.
   (c) e-Bid price for each item shall include all the cost till successful completion of the work specified in the Detailed Scope of Work/Technical Specification.
   (d) Prices quoted by the Bidder shall be fixed during the Bidder's performance of the Contract and not subject to variation on any account. An e-Bid submitted with an adjustable price quotation unless asked for shall be treated as non-responsive and will be rejected.

8. e-Bid Currencies: Prices shall be quoted in Indian Rupees only.

9. Bid Security :
   (a) The security amount submitted by valid Empanelled Service Provide Companies under category "A" & "B" in UPDESCO (Empanelled against e-Tender ref. no.-UPD/EMPL/SMSP/2017/01) shall be treated as Bid Security. The bidders must have submitted Security amount in the form of Demand Draft, Bankers Cheque or Bank Guarantee from a Bank listed from Clause 17(a)-(i) to 17(a)-(v). The Bid security is required to protect Updesco against the risk of Bidder's conduct which would warrant the security's forfeiture. The bidders must ensure that if BG/FD submitted by them as security is for a lesser validity period, then the same has to be extended to match the period of bid validity pursuant to ITB Clause-9.
   (b) The bid security may be forfeited:
      If a Bidder :
      (i) withdraws his/her bid during the interval between the deadline/last date for submission of its e-Bid and the expiration of period of e-Bid validity; or
      (ii) does not accept the correction of errors pursuant to ITB Clause-3 of Section-I; or
(iii) In case of a successful bidder, if the Bidder fails to sign the Contract with Tendering Authority in accordance with the scope of work and conditions of contract of this e-tender.

If any of the above three cases happen then the bidders will be treated as in default and hence liable for forfeiture of their bid security for this e-Bid i.e. security as submitted by them for their empanelment.

10. Period of Validity of e-Bids:

(a) Each e-Bid shall remain valid for 150 days after the date of opening of e-Bid prescribed by Tendering Authority, pursuant to ITB Clause-15. Any Bid valid for a shorter period shall be rejected by Tendering Authority as non-responsive.

(b) In exceptional circumstances, Tendering Authority may solicit the Bidder’s consent to an extension of the period of e-Bid validity. The request and the response thereto shall be made in writing. The Bid security provided under ITB Clause-8 shall also be suitably extended or submitted afresh. A Bidder may refuse the request without forfeiting its Bid security. A Bidder granting the request will not be required nor permitted to modify its e-Bid.

11. Format and Signing of e-Bid:

(a) The Bidder shall prepare one electronic copy of the e-Bid.

(b) The e-Bid documents shall be digitally signed, at the time of uploading, by the Bidder or a person or persons duly authorized to bind the Bidder to the Contract. The later authorization shall be indicated by a scanned copy of written power-of-attorney accompanying the e-Bid. All the pages/documents of the e-Bid that are to be uploaded shall be digitally signed by the person authorized to sign the Bid.

12. Submission of e-Bids:

The Bid Submission module of e-procurement website "http://etender.up.nic.in" enables the bidders to submit the e-bids online against this Tender published by Tendering Authority. e-Bid submission can be done only from the bid submission start date and time till the Bid Submission end date and time given in the e-Bid. Bidders should start the Bid Submission process well in advance so that they can submit their e-Bids in time. The bidders should submit their e-Bids considering the server time displayed in the e-procurement website. This server time is the time by which the Bid submission activity will be allowed till the permissible time on the last/end date of submission indicated in the e-Tender schedule. Once the e-Bid submission date and time is over, the bidders cannot submit their e-Bids. For delay in submission of e-Bids due to any reasons, the bidders shall only be held responsible.

The bidders have to follow following instructions for submission of their e-Bids:

(a) For participating in e-Bids through the e-tendering system, it is necessary for the bidders to be the registered users of the e-procurement website http://etender.up.nic.in. The bidders must obtain a User Login Id and Password by registering themselves with U.P. Electronics Corporation Limited, Lucknow if they have not done so previously for registration.

(b) In addition to the normal registration, the bidder has to register with his/her Digital Signature Certificate (DSC) in the e-tendering system and subsequently he/she will be allowed to carry out his/her bid submission activities. Registering the Digital Signature Certificate (DSC) is a onetime activity. Before proceeding to register his/her DSC, the
The bidder should first log on to the e-tendering system using the User Login option on the home page with the Login Id and Password with which he/she has registered as per ITB Clause-11(a) above.

(c) For successful registration of DSC on e-procurement website http://etender.up.nic.in, the bidder must ensure that he/she should possess Class-2/Class-3 DSC issued by any one of the following certifying authorities approved by Controller of Certifying Authorities, Government of India such as Mahanagar Telephones Nigam Ltd. (MTNL), New Delhi and Tata Consultancy Services (TCS), Mumbai as the e-procurement website http://etender.up.nic.in is presently accepting DSCs issued by these authorities only. However, the process for acceptability of DSCs issued by other authorities such as Customs & Central Excise, New Delhi; Institute for Development & Research in Banking Technology, Hyderabad; Safe Script, Chennai and (n) Code Solutions, Ahmedabad has been under active consideration. The bidder is advised to get his/her DSC issued by Mahanagar Telephones Nigam Ltd. (MTNL), New Delhi or Tata Consultancy Services (TCS), Mumbai on a safer side for successful registration of his/her DSC on e-procurement website. The bidder is also advised to register his/her DSC on e-procurement website well in advance before bid submission end date so that he/she should not face any difficulties while submitting his/her e-bid against this e-Tender. The bidder can obtain User Login Id and perform DSC registration exercise as described in ITB Clauses-11(a) and 11(b) above even before e-Bid submission date starts. The Tendering Authority shall not be held responsible if the bidder tries to submit his/her e-Bid at the last moment before end date of submission but could not submit due to DSC registration problem.

(d) The bidder can search for active e-Tenders through "Search Active Tenders" link, select a e-Tender in which he/she is interested in and then move it to 'My Tenders' folder using the options available in the Bid Submission menu. After selecting and viewing the e-Tender, for which the bidder intends to bid, from "My Tenders" folder, the bidder can place his/her bid by clicking "Pay Offline" option available at the end of the view e-Tender details form. Before this, the bidder should download the e-Bid documents and study them carefully. The bidder should keep all the documents ready as per the requirements of e-Bid document in the PDF format against this invitation for bids.

(e) After clicking the 'Pay Offline' option, the bidder will be redirected to the Terms and Conditions page. The bidder should read the Terms & Conditions before proceeding to fill in the Tender Fee offline payment details. After entering and saving the Tender Fee details, the bidder should click "Encrypt & Upload" option given in the offline payment details form so that "Bid Document Preparation and Submission" window appears to upload the documents as per Technical (Fee details, Qualification details, e-Bid Form and Scope of Work details) and Financial (e-Bid Form and Price Schedule/BoQ) schedules/packets given in the e-Tender details. The details of the Demand Draft or any other accepted instrument which is to be physically sent in original before opening of Technical e-Bid, should tally with the details available in the scanned copy and the data entered during e-Bid submission time otherwise the e-Bid submitted will not be accepted.

(f) Next the bidder should upload the Technical e-Bid documents for Fee details, Qualification details, e-Bid Form and Scope of Work details as per ITB Clause-5(a) above and Financial e-Bid documents for e-Bid Form and Price Schedule/BoQ as per ITB Clause-5(b) above. Before uploading, the bidder has to select the relevant Digital Signature Certificate. He may be prompted to enter the Digital Signature Certificate password, if necessary. For uploading, the bidder should click "Browse" button against
each document label in e-Bid packets and then upload the relevant PDF files already prepared and stored in the bidder's computer. The required documents for each document label of Technical (Fee details, Qualification details, e-Bid Form and Scope of Work details) and Financial (e-Bid Form and Price Schedule/BoQ) schedules/packets can be clubbed together to make single different files for each label.

(g) The bidder should click "Encrypt" next for successfully encrypting and uploading of required documents. During the above process, the documents are digitally signed using the DSC of the bidder and then the documents are encrypted/ locked electronically with the DSC’s of the e-Bid openers to ensure that the documents are protected, stored and opened by concerned openers only.

(h) After successful submission of e-Bid documents, a page giving the summary of e-Bid submission will be displayed confirming end of submission process. The bidder can take a printout of the summary using the "Print" option available in the window as an acknowledgement for future reference.

(i) Tendering Authority reserves the right to cancel any or all the e-Bids and annul the bidding process without assigning any reason.

13. Deadline for Submission of e-Bids:

(a) e-Bids must be submitted by the bidders at e-procurement website http://etender.up.nic.in not later than 11/12/2017 at 4:00 PM.

(b) Updesco may, at its discretion, extend this deadline for submission of e-Bids by amending the documents in accordance with ITB Clause-3, in which case all rights and obligations of Updesco and Bidders previously subject to the deadline will thereafter be subject to the deadline as extended.

14. Late e-Bids:

The server time indicated in the Bid Management window on the e-procurement website http://etender.up.nic.in will be the time by which the e-Bid submission activity will be allowed till the permissible date and time scheduled in the e-Tender. Once the e-Bid submission date and time is over, the bidder cannot submit his/ her bid. Bidder has to start the e-Bid Submission well in advance so that the submission process passes off smoothly. The bidder will only be held responsible if his/ her e-Bid is not submitted in time due to any of his/ her problems during e-Bid submission process.

15. Withdrawal and Resubmission of e-Bids:

(a) At any point of time, a bidder can withdraw his/ her e-Bid submitted online before submission end date and time. For withdrawing, the bidder should first log in using his/ her Login Id and Password and subsequently by his/ her Digital Signature Certificate on the e-procurement website http://etender.up.nic.in. The bidder should then select "My Bids" option in the Bid Submission menu. The page listing all the e-Bids submitted by the bidder will be displayed. Click "View" to see the details of the e-Bid to be withdrawn. After selecting the "Bid Withdrawal" option, the bidder has to click "Yes" to the message "Do you want to withdraw this bid?" displayed in the Bid Information window for the selected bid. The bidder also has to enter the e-Bid Withdrawal reasons and upload the letter giving the reasons for withdrawing before clicking the "Submit" button. The bidder has to confirm again by pressing "Ok" button before finally
withdrawing his/ her selected bid.

(b) No e-Bid may be withdrawn in the interval between the deadline/last date for submission of e-Bid and the expiration of period of e-Bid validity. Withdrawal of an e-Bid during this interval may result in the Bidder’s forfeiture of his/ her bid security, pursuant to ITB Clause-8(b).

(c) The bidder can resubmit his/ her bid as and when required till the e-bid submission end date and time. The e-Bid submitted earlier will be replaced by the new one. The payment made by the bidder earlier will be used for revised e-bid and the new e-Bid submission summary generated after the successful submission of the revised e-Bid will be considered for evaluation purposes. For re-submission, the bidder should first log in using his/ her Login Id and Password and subsequently by his/ her Digital Signature Certificate on the e-procurement website http://etender.up.nic.in. The bidder should then select "My Bids" option in the Bid Submission menu. The page listing all the e-Bids submitted by the bidder will be displayed. Click "View" to see the details of the e-Bid to be resubmitted. After selecting the "Bid Resubmission" option, click "Encrypt & Upload" to upload the revised e-Bid documents by following the methodology provided in ITB Clauses-11(e) to 11(h).

(d) The bidders can submit their revised e-Bids as many times as possible by uploading their e-Bid documents within the scheduled date & time for submission of e-Bid.

(e) No e-Bid can be resubmitted subsequently after the deadline for submission of e-Bids.

16. Opening of Technical e-Bids by Updesco:

(a) Tendering Authority will open all Technical e-Bids, in the presence of Bidders’ representatives who choose to attend on 11/12/2017 at 5:00 PM at U.P. Development Systems Corporation Ltd., II Floor, UPTRON Building, Gomti Nagar, Lucknow - 226010. The Bidder’s representatives who are present shall sign a register evidencing their attendance. In the event of the specified date of Technical e-bids opening being declared a holiday for Tendering Authority, the Technical e-Bids shall be opened at the appointed time and location on the next working day.

(b) The technical evaluation will be done as per evaluation criteria given in ITB Clause-17 and requirements as given in Section-III(4). The bidders’ names and the presence or absence of requisite bid security and such other details as Tendering Authority at its discretion may consider appropriate, will be announced at the time of opening. No Technical e-Bid shall be rejected at the time of its opening.

(c) Tendering Authority will prepare minutes of the opening of Technical e-Bid.

17. Clarification of Technical e-Bids:

During evaluation of Technical e-Bid, the Tendering Authority may, at its discretion, ask the Bidders for a clarification /submission of additional documents pertaining to clarification of his/ her Technical e-Bid. The request for clarification and the response shall be in writing or in the meeting by Tendering Authority.

18. Evaluation of Technical e-Bids:

a) The Bidders should be valid empanelled software Service Provider under category "A" & "B" of UPDESCO (Empanelled against e-Tender ref. no.-UPD/EMPL /SMSP
(2017/01) for Monitoring and Response Management Services related to 24X7 Function, Operation and Maintenance of Social Media Communication Hub for Different Ministries/ Departments/ Organization of Govt. of U.P. to participate in this e-Bid. Bidders who have not submitted eligible security amount of their Category valid till 31.12.2019 in UPDESCO are not eligible to bid and their bids shall be rejected. The Bids of those bidders will also be rejected who have submitted security amounts in the form of Bank Guarantees (BGs) and the said BGs are not from any of the following Scheduled Commercial Banks:

i. any Nationalized Bank;
ii. State Bank of India or its Associate Bank;
iii. IDBI Bank;

b) The bidder should have experience with any State Government/Central Government sponsored social media work.

c) The bidder should have proven experience of more than three years in the area of software development.

d) The bidder should have to quote and perform for carrying out both the tasks in time bound manner.

e) The Bidders have to enclose copies of certificate of Provisional Registration under GST and Service Tax Registration & Returns for Financial Year 2015-16 & 2016-17 and an affidavit for no dues for Income Tax should also be enclosed.

f) The Bidder should be in a position to have sufficient number of expert Manpower of the Domain knowledge posted at their Lucknow Office to deliver the work in a specified time frame as mentioned in Section-III(2). The detail(s) of the Manpower structure must be provided in the Technical e-Bid to avoid rejection.

g) The Bidders must have relevant work experience in the related field(s) during past 3 year(s) for Departments/Institutions involving design, development & implementation of application software (web based, client/server based, SPI model based etc.), digitization, training, data collection/dissemination either through IVRS Pull/ Push or SMS method, application security audit etc. The bidders must have sufficient capacity and expertise to handle projects/works of required kind. The bidders may be asked to make a presentation in Updesco within a short notice of min 2 days to showcase their experience. They may also be required to present the methodology to execute the proposed work(s). The information for the presentation will be sent either through telephone or e-mail given in the Capability Statement of the Bid. The Bids of the Bidders who do not participate in presentation will be out rightly rejected. Copy of work orders/completion certificates/other documents justifying jobs of similar nature executed have to be submitted to avoid rejection of the Bid. The purchase committee will have the rights to reject / select the bidders on the basis of presentation made before them. Bidder whose presentation is approved by the committee will only be entitled for financial opening.

h) The bidder should submit a notarized affidavit on a minimum Rs. 10.00 stamp paper that the bidder's firm has not been black listed / debarred / prohibited by any State / Central Government Departments / Organisations. The e-Bids of the black-listed bidders or those not submitting the required affidavit shall be rejected.

i) All bidders also have to submit filled in Capability Statement given in Tender
Document. The Bid of the Bidders who do not submit the filled-in Capability Statement will be rejected.

j) The bidders should submit the original Tender Fee, Affidavit regarding Blacklisting and hardcopy of only Technical Bid document which they have uploaded on e-procurement website http://etender.up.nic.in, before opening of Technical e-bid i.e. up to 5:00 P.M on 11/12/2017 otherwise their bids shall be rejected.

k) The Bidders not having their local office operational in Lucknow shall have to open the same within one week of the date of award of work order.

l) The Bidders will have to enclose a well drafted technical proposal.

m) The successful bidder will not be allowed to sublet the contracts in part or full to any other agency / vendor. If done so, the security amount will be forfeited, contract will be cancelled and the bidder/ Service Provide will be barred from bidding in any other tender of Updesco in future.

n) The e-Bids found to be not responsive and not fulfilling any of the above conditions and not meeting Technical Specifications and Qualification requirements to the satisfaction of purchase committee shall be rejected. The e-Bids of bidders mentioning any of their conditions which are not mentioned in the e-tender document or are not in conformity with the conditions of the contract shall be rejected.

The evaluation of Technical e-Bids shall be done based on supporting documents on above criteria points.

19. Opening of Financial e-Bids:

(a) After evaluation of Technical e-Bid, all technically qualified bidders will be informed about date and time for opening of Financial e-Bids by letter/ e-mail/ phone.

(b) The Financial e-Bids of technically qualified bidders shall be opened on the date informed separately by Updesco at U.P. Development Systems Corporation Ltd., II Floor, UPTRON Building, Gomti Nagar, Lucknow - 226010 in the presence of Bidders who choose to attend. In the event of the specified date of Financial e-bids opening being declared a holiday for Tendering Authority, the Financial e-Bids shall be opened at the appointed time and location on the next working day. The names of Bidders, Price quoted etc will be announced at the time of opening.

20. Evaluation of Financial e-Bids:

(a) Updesco will evaluate and compare the financial price quoted in the Price Schedule/BoQ of e-Bids of those bidders whose Financial e-Bids are found responsive to the Scope of Work given in Section-III of e-tender document.

(b) The project/schedule wise selection of bidder will be done on the basis of lowest quoted (L1) Grand Total of Amount of financial bid Section-IV(2)-Price Schedule/BoQ of respective project/schedule.

(c) In case hardware supply no weightage/ preference shall be given to the bidder quoting any higher technical specifications against the technical specifications of the items asked in the e-Tender.

(d) In case hardware supply the Purchaser's evaluation of a Financial e-Bid shall be based on rate quoted excluding GST by the bidder including the cost of equipment – preloaded with software as indicated in the technical specification.
(e) If there is a discrepancy in total value then the total coming after summing the individual values of the items shall prevail.

(f) If there is a discrepancy in total value written in figures and words then the total value written in words shall prevail.

(g) No additional payments shall be made for completion of any contractual obligation beyond the quoted prices. If the Bidder does not accept the correction of errors if any, its e-Bid shall be rejected and its bid security may be forfeited.

(h) If all Items required to be quoted in a schedule of Section-IV(2)-Price Schedule/BoQ are not quoted, then Financial e-Bid of those bidders for that schedule shall be rejected.

21. Contacting the Tendering Authority:

(a) No Bidder shall contact Updesco on any matter relating to their bid, from the time of the e-Bid opening to the time till the Contract is awarded. If the bidder wishes to bring additional information to the notice of Updesco or wants to have clarification, bidder can do so in writing.

(b) Any effort by a Bidder to influence Updesco in its decisions on e-Bid evaluation, e-Bid comparison or contract award may result in rejection of the Bidder’s bid.

22. Award Criteria:

(a) The Tendering Authority will determine to its satisfaction whether the Bidder(s) that is selected as having submitted the lowest evaluated responsive e-Bid meets the criteria specified in ITB Clauses 17 and 19 and is qualified to perform the contract satisfactorily.

(b) Tendering Authority will award the contract to the project/schedule wise lowest evaluated successful Bidder whose Financial e-Bid has been determined to be responsive to all the conditions of the contract and meeting the qualification requirement of the Bidding Document.

23. Tendering Authority’s right to accept / reject any or all e-Bids:

Updesco reserves the right to accept or reject any e-bid, and to annul the bidding process and reject all e-Bids at any time, without thereby incurring any liability to the affected Bidder or bidders.

24. Notification of Award:

(a) Prior to the expiration of the period of e-Bid validity, Updesco will make every effort to open the e-Financial Bid and notify the successful lowest quoted bidder in writing by letter/e-mail/fax/phone about award of contract.

(b) The notification will make the bidder eligible for signing of contract for the work for which the bidder has quoted the lowest price.


(a) At the same time as Updesco notifies the successful bidders that their e-Bids have been accepted, Updesco will send the bidders the Draft Contract (Agreement) Form incorporating all terms and conditions between the parties i.e. Updesco and successful bidders as per Conditions of Contract given in Section-II of e-Tender document (Tender Ref. No. UPDESCO/SW/2017/MW68/R). Besides this, additional conditions may be
added in the Draft Contract (Agreement) with mutual consent in the benefit of successful implementation and operation of the given projects.

(b) Within 3 days of receipt of the Contract Form, the successful bidders shall sign and date the Contract and return it to the Tendering Authority.

26. Rights of Tendering Authority:

Tendering Authority has rights to relax any criteria of qualification required to fulfill the tender condition in the interest of work of the Departments. Tendering Authority has right to ask the bidder to submit any document required in support of qualification for its satisfaction/confirmation at any stage.
(D) SECTION- II : CONDITIONS OF CONTRACT

1. Definitions:

In this Contract, the following terms shall be interpreted:

(a) “The Tendering Authority” means the organization purchasing the Services, being a Procurement/ Executing Agency on behalf of Government Departments and the Tendering Authority is U.P. Development Systems Corporation Ltd. (UPDESCO), II Floor, Uptron Building, Gomti Nagar, Lucknow-226010.

(b) The Selected “Service Provider” means the Company/ firm selected for providing the Services under this Contract.

(c) “The Contract” means the agreement entered into between Updesco and the selected Service Provider, as recorded in the Contract Form signed by the parties, including all the attachments and appendices thereto and all documents incorporated by reference therein;

(d) “The Contract Price” means the prices of various items payable to the selected Service Provider under the Contract for the full and proper performance of its contractual obligations;

(e) “Services” means services that have been covered under the scope of work of each project as submitted in proposal.

(f) “Day” means calendar day.

(g) “CTI” means Computer Telephony Integration.

(h) “IVRS” means Interactive Voice Response System.

2. Application:

These Conditions shall apply to the extent that they are not superseded by provisions in other parts of the Contract.

3. Performance Security:

(a) No separate performance security would be required until the bidder has valid submitted security of its empanelment available in Updesco till 31.12.2019. Also, since the selected Service Provider is an empanelled software Service Provider under category “A” & “B” of UPDESCO and the company/ firm has already submitted valid security amount in Updesco, the same amount shall be considered as performance security for due performance of the contract under this agreement. But the selected Service Provider firm will have to ensure renewal of this security amount or submission of fresh security amount valid till the expiry of contract period against this agreement, if the same is expiring before the contract term. If the term of performance security expires before the expiry of this agreement and the selected Service Provider does not extend its term/period as required above, then he/she is liable for cancellation of this agreement and recovery of the said amount from the payments due as forfeiture of its performance security.

(b) The T.D.S. and any other taxes shall be deductible from the above payments as per prevailing tax rules at the time of payment.

4. Standards:

The Work to be done under this Contract shall confirm to the standards mentioned in the Technical Specifications/Scope of work/Schedule of requirement or higher, and, when no applicable standard is mentioned, the authoritative standard appropriate to the Department.
requirements should be confirmed.

5. Patent Rights

The Selected Service Provider shall indemnify the Tendering Authority against all third-party claims of infringement of patent, trademark or rights arising for use of the Software provided/developed by them.

6. Deliverables and Time Schedule for Job Completion:

The deliverables are working solution and services as per Section-III(3):Scope of Work and Time Schedule shall be as per Section-III(2):Schedule of Execution.

7. Inspection & Tests

Inspection and tests prior to shipment of Goods and at final acceptance are as follows:

7.1 (i) The inspection of the Goods shall be carried out to check whether the Goods are in conformity with the technical specifications attached to the contract and the Conditions of Contract. The Tendering Authority will test all the equipment prior to their delivery at sites in the office/factory of the supplier and the Supplier will dispatch the inspected & tested goods by the Tendering Authority to the ultimate consignee along with manufacturer’s warranty certificate. Complete hardware and software as specified in Section III(B) (should be supplied, installed and commissioned properly against the purchase order of the Tendering Authority by the supplier prior to their delivery at sites. LAN shall be tested at sites only after its installation. For site preparation, as stated in Clause 35 the supplier should furnish all details to the Tendering Authority sufficiently in advance so as to get the works completed before receipt of the equipment.

(ii) The acceptance test will be conducted by the purchaser, their consultant or any other person nominated by the purchaser, at its option. There shall not be any additional charges for carrying out acceptance tests. The acceptance will involve trouble-free operation during acceptance testing period. No malfunction, partial or complete failure of any part of hardware or excessive heating of motors attached to printers, drivers etc. or bugs in the software should occur. All the software should be complete and no missing module/sections will be allowed. During acceptance tests, the items having the same or higher technical specifications as given in the contract shall only be accepted. The Supplier shall maintain necessary log in respect of the result of the tests to establish to the entire satisfaction of the purchaser. An average uptake efficiency of 98% for the duration of test period shall be considered as satisfactory.

(iii) In the event of the Hardware and Software failing to pass the acceptance test, if carried out at site of installation, a period not exceeding two weeks will be given to rectify the defects and clear the acceptance test, failing which the Tendering Authority reserves the rights to get the equipment's replaced by the supplier at no extra cost to the purchaser.

(iv) Successful conducts and the conclusion of the acceptance test for the installed goods and equipment shall also be the sole responsibility and at the cost of the supplier.

7.2 The inspections and tests will be conducted on the premises of the Supplier prior to delivery of the Goods at final destination. For conducting the inspection and tests at the premises of the Supplier, all reasonable facilities and assistance, including access to drawings and production data shall be furnished by the supplier at no charge to the inspectors of the purchaser. Supplier shall intimate to the Tendering Authority indicating that the computer
systems and other equipment are ready for inspection and the Tendering Authority can send their representative for inspection at their premises. After receipt of such intimation from the Supplier, the Tendering Authority shall arrange for pre-dispatch inspection and test. After the computer system passes in the inspection and tests, the Supplier shall deliver and install the system and all other items at the respective sites within the time schedule given in the Schedule of Requirements.

7.3 Should any inspected or tested Goods fail to conform to the specifications, the Tendering Authority may reject the goods and the Supplier shall either replace the rejected Goods or make alterations necessary to meet specification requirements free of cost to the Purchaser.

7.4 The Purchaser's rights to inspect, test and, where necessary, reject the Goods after the Goods 'arrival at Project Site shall in no way be limited or waived by reason of the Goods having previously been inspected, tested and passed by the Tendering Authority or its representative prior to the Goods shipment.

7.5 Manual and Drawing

7.5.1 Before the goods and equipment taken over by the representative of the project site(s), the supplier shall supply operation/user manual together with equipment if any. These shall be in such detail as will enable the Tendering Authority to operate all the equipment as stated in the specifications.

7.5.2 The manual shall be in the ruling language (English or Hindi) and in such form and numbers as stated in the purchase order. Manual may be in CD/DVD Format also.

7.5.3 Unless and otherwise agreed the goods and equipment shall not be considered to be completed for the purpose of taking over until such manuals as stated in the purchase order have been supplied to the Purchaser.

8. Packing

8.1 The Supplier shall provide such packing of the Goods as is required to prevent their damage or deterioration during transit to their final destination as indicated in the purchase order. The packing shall be sufficient to withstand, without limitation, rough handling during transit and exposure to extreme temperatures, salt and precipitation during transit and open storage. Packing case size and weights shall take into consideration where appropriate, the remoteness of the Goods 'final destination and the absence of heavy handling facilities at all points in transit.

8.2 The packing, making and documentation within and outside the packages shall comply strictly with such special requirements as shall be provided for in the Contract.

9. Delivery and Documentation

Upon delivery of the Goods, the supplier shall notify the Tendering Authority and the insurance company by fax the full details of the shipment including purchase order number, description of goods, quantity, name of the consignee etc. The supplier shall mail the following documents to the purchaser:-

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(a) 3 copies of the supplier's invoice showing goods description, quantity, unit price, total amount;
(b) Delivery challans duly signed & stamped by the consignee i.e. by the representatives of project sites.
(c) Manufacturers/Supplier's warranty certificate;
(d) Goods inspection report.

10. **Insurance**

For delivery of goods at site, the insurance shall be obtained by the supplier at their cost of the amount equal to 110% of the value of the goods from warehouse of the supplier to the final destinations of installation defined as project site on "All Risks "basis including war risks and strikes. It will be the sole responsibility of the supplier to file the claim, if any, with the Insurance Company immediately after delivery of goods at project sites.

11. **Transportation**

11.1 The Supplier is required under the Contract to transport the Goods to the specified destinations within U.P. defined as Project sites.

12. **Incidental Services**

12.1 The following services shall be furnished and the cost shall be included in the contract rates:

a. On-site delivery & satisfactory installation of all the items and/or LAN as per purchase order;
b. Furnishing all the manuals as per purchase order to the project sites; and
c. Maintenance and repair of the equipment at each location during the comprehensive warranty period including the cost of all spares.

13. **Spare Parts**

Supplier shall carry sufficient inventories to assure ex-stock availability of spares. Supplier shall ensure the availability of all spare parts for after sale service support for a period of at least five years including the comprehensive warranty period of the items.

14. **Warranty**

14.1 The Supplier warrants that the Goods supplied under this Contract are new, unused, of the most recent or current models and that they incorporate all recent improvements in design and materials unless provided otherwise in the Contract. The Supplier further warrants that all Goods supplied under this Contract shall have no defect arising from design materials or workmanship or from any act or omission of the Supplier that may develop under normal use of the supplied Goods in the conditions prevailing in the country of final destination.

14.2 The warranty shall be comprehensive for all the equipment's, parts and components excluding consumable items but including print heads, Drum of Laser Printers, batteries of UPS, Projector Lamp and plastic parts. The Warranty period are given in column 3 of technical specification. The period of warranty shall be considered from the date of installation and acceptance of the Goods or 3 months more than warranty period from the
date of delivery at project sites, whichever occurs earlier for all the items. The supplier shall in addition comply with the performance guarantees specified under the contract. If for reasons attributable to the supplier, these guarantees are not attained in whole or in part, the Supplier shall, make such changes, modifications and or additions to the Goods or any part thereof as may be necessary in order to attain the contractual guarantees specified in the Contract at its own cost and expense and to carry out further performance tests in accordance with CC6.

14.3 The Tendering Authority shall promptly notify the Supplier in writing of any claims arising under this warranty.

14.4 During warranty period, the defective item or component shall be replaced or repaired whatever required, by the supplier or the service centre authorised by the supplier, to the satisfaction of the user departments.

14.5 Period for correction of defects in the warranty period is 48 hrs.

14.6 The supplier shall guarantee a 98% uptime of computer systems/ peripherals and all other items.

14.7 If any items give continuous trouble say six times in one month during the warranty period, the supplier shall replace those items with new one without any additional cost to purchaser.

14.8 The Supplier must have at least one service support centre within each revenue division of U.P. for whom the items are being procured. The supplier shall be bound to open their service centres/service providers within all those revenue divisions or adjacent revenue divisions for whom computers are being procured within two months from the date of signing the contract and issue of purchase order. If at any stage, it is found that the service centres/service providers have not been opened or non functional or have been closed down, then the bid security/performance bank guarantee may be forfeited by the purchaser.

14.9 Maintenance service

14.9.1 The maximum response time for rectification of complaint from any of the destinations/service centres i.e. time required from supplier’s maintenance engineer to report at the installation site after a request call/fax is made or letter is written (shall not exceed 24 hours.

14.9.2 It is expected that the average downtime of the item will be less than half the maximum downtime i.e. 48 hours for which an item or equipment is not usable because of inability of the supplier to repair it. (In case an item is not usable beyond the stipulated maximum downtime the supplier will be required to arrange for immediate replacement of the same till it is repaired). Failure to arrange for the immediate repair/replacement will be liable for a penalty of Rs. 100 per day per item. The total amount of penalty recovered from supplier during full warranty period will be limited to the worth value of the performance security guarantee. The amount of penalty will be recovered forfeiting the Performance Security guarantee during warranty period.

14.9.3 The supplier’s service centers/service providers are given below;

(i) ................
(ii) ................

...............
15. Payment Terms:

(a) Payment shall be made by UPDESCO to the Selected Service Provider on back to back basis. Payment to the Selected Service Provider will be made only on receipt of corresponding payment from the client department, after deducting UPDESCO's share of 10% in case of software projects as the model of work is on work sharing and revenue sharing basis (or as revised by the Board of UPDESCO from time to time).

(b) The T.D.S. and any other taxes shall be deductible from the above payments as per prevailing tax rules at the time of payment.

In case of hardware supply following will be payment procedure:-

(i) **On Delivery** -: Ninety percent \(90\)% of the total price of all the goods given in the purchase order shall be paid by the Tendering Authority on back-to-back arrangement upon receipt of payment from the user department to the supplier or his authorized dealer given in the e-Tender on receipt of all the inspected & tested goods at project sites and upon submission of the documents specified in Clause 8.

(ii) **On Installation** -: The remaining ten percent \(10\)% amount of the order value of the goods received shall be paid to the supplier within 30 days after successful installation of all the items and submission of all installation reports duly signed & stamped by the representatives of all the project sites on back-to-back arrangement upon receipt of payment from the user department. The T.D.S. as applicable will be deducted from this payment on the value of installation and warranty service charges quoted by the supplier in their e-bid. If the Installation of all the items is not made within 2 months due to site not ready or any other reason for which supplier is not responsible, the payment against delivered goods will be released by the Tendering Authority after their due satisfaction.

(iii) UPDESCO shall pay the amount against delivery and installation to the ordered items only after same is received by UPDESCO from the concerned department.

16. Prices:

Prices payable to the Bidder as stated in the Contract shall remain fixed during the performance of the contract. However, in the event of any increase/decrease in Government taxes/duties as applicable at the time of delivery, the prices shall be adjusted at the time of payment on submission of their proof by the selected Service Provider to the Updesco.

In case of discrepancy in the price quoted in words and in figures, price quoted in words shall prevail.

**Price payable to the Selected Service Provider shall be only 90% in software works.**

17. Change Orders

17.1 The Tendering Authority may at any time, by written order given to the Supplier make changes within the general scope of the Contract in any one or more of the following:

(a) technical specifications where Goods to be furnished under the Contract are to be specifically manufactured for the Purchaser;
(b) the method of shipping or packing;
(c) the place of delivery; and/or
(d) the Service to be provided by the Supplier.
17.2 If any such change causes an increase or decrease in the cost of, or the time required for, the Supplier's performance of any provisions under the Contract, an equitable adjustment shall be made in the Contract Price or delivery schedule, or both, and the Contract shall accordingly be amended. Any claims by the Supplier for adjustment under this clause must be asserted within seven (7) days from the date of the Supplier's receipt of the Purchaser's change order.

18. Contract Amendments:

No variation in or modification of the terms of the contract shall be made except by written amendment signed by the parties.

19. Assignment:

The Selected Service Provider shall not assign, in whole or in parts its obligations to perform under the Contract to any other firm except with Updesco prior written consent.

20. Delay in the Bidder’s Performance for Job Completion:

(a) If at any time during execution of the Contract, the selected Service Provider should encounters conditions impeding timely delivery of the Services, the selected Service Provider shall promptly notify Updesco in writing of the fact of the delay, it's likely duration and its cause(s). As soon as practicable after receipt of the selected Service Provider, Updesco shall evaluate the situation and may, at its discretion, extend the selected Service Provider time for execution with or without liquidated damages, in which case the extension shall be ratified by the parties by amendment of the Work order.

(b) Except as provided under conditions of contract Clause-14 of Section-II, a delay by the selected Service Provider in the execution of its delivery obligations shall render the selected Service Provider liable to the imposition of liquidated damages pursuant to conditions of Contract unless an extension of time is agreed upon pursuant to conditions of Contract without the application of liquidated damages.

21. Liquidated Damages:

The selected Service Provider will have to meet the deadline for completing the work else 'LATE PENALTY' will be imposed on the selected Service Provider. If the selected Service Provider fails to deliver the services within the period(s) specified in scope of work of the e-Bid, Updesco shall, without prejudice to its other remedies under the Contract, deduct from the Contract price, as liquidated damages, a sum equivalent to 0.5% of the Contract Value for each week or part thereof delay until actual delivery, up to a maximum deduction of 10%. Once the maximum penalty is reached, Updesco may consider termination of the Contract/Work order and forfeit the security amount in full.

22. Termination for Default:

The Updesco may, without prejudice to any other remedy for breach of contract, by written notice of default sent to the selected Service Provider terminate the Contract in whole or part:

(i) If the selected Service Provider fails to deliver any or all of the Services within the period(s) specified in the Contract, or within any extension thereof granted by the Updesco;

(ii) If the selected Service Provider fails to perform any other obligation(s) under the Contract. In such a case, the performance security i.e. security submitted at the time of empanelment or any extension thereto by the selected Service Provider may be forfeited and its contract for the services will be cancelled.
23. Force Majeure:

For Purposes of this clause, "Force Majeure" means an event beyond the control of the selected Service Provider and not involving the selected Service Provider fault or negligence and not foreseeable. Such events may include but are not restricted to acts of the Service Provider either in its sovereign or contractual capacity, wars or revolutions, fires, floods, epidemics, quarantine restrictions and freight embargoes. (Earthquake, Natural Disasters, Riots). Force Majeure shall not include any events caused due to acts/omissions of such selected Service Provider or result from a breach/contravention of any of the terms of the Contract, Bid and/ or the Techno-commercial Offer. It shall also not include any default on the part of a selected service provider due to its negligence or failure to implement the stipulated/proposed precautions, as were required to be taken under the Contract.

In case of a Force Majeure, all Parties, that is, the selected Service Provider and the UPDESCO will endeavor to agree on an alternate mode of performance in order to ensure the continuity of service and implementation of the obligations of selected Service Provider and to minimize any adverse consequences of Force Majeure.

24. Termination for Insolvency:

UPDESCO may at any time terminate the Contract by giving written notice to the Service Provider, if the Service Provider become bankrupt or otherwise insolvent. In this event, termination will be without compensation to the Service Provider, provided that such termination will not prejudice or affect any right of action or remedy which has accrued or will accrue thereafter to UPDESCO.

25. Termination for Convenience:

UPDESCO, by written notice sent to the Service Provider may terminate the Contract, in whole or in part, at any time for its convenience. The notice of termination shall specify that termination is for UPDESCO’s convenience, the extent to which performance of the Service Provider under the Contract is terminated, and the date upon which such termination becomes effective. In such a situation, the payments will be made for the period solution/services are provided by the Service Provider as per terms & conditions of the contract.

26. Settlement of Disputes:

26.1 If any dispute or difference of any kind whatsoever shall arise between UPDESCO and the Service Provider in connection with or arising out of the Contract, the parties shall make every effort to resolve amicably such dispute or difference by mutual consultation.

26.2 If, after thirty (30) days, the parties have failed to resolve their dispute or difference by such mutual consultation, then either UPDESCO or the Service Provider may give notice to other party of its intention to commence arbitration, as hereinafter provided, as to the matter in dispute, and no arbitration in respect of this matter may be commenced unless such notice is given.

26.3 Any dispute or difference in respect of which a notice of intention to commence arbitration has been given in accordance with this Clause shall be finally settled by arbitration. Arbitration may be commenced prior to or after delivery of the Services under the Contract.

26.4 In case of dispute or difference arising between UPDESCO and the Service Provider relating to any matter arising out of or connected with this agreement, such dispute or difference shall be settled in accordance with the Arbitration and Conciliation Act 1996. The Arbitral Tribunal shall consist of 3 arbitrators, one each to be appointed by
UPDESCO and the Service Provider. The third Arbitrator shall be chosen by the two Arbitrators appointed by the parties and shall act as Presiding arbitrator. In case of failure of two arbitrators appointed by the parties to reach upon a consensus within a period of 30 days from the appointment of the arbitrator appointed subsequently, the Presiding Arbitrator shall be appointed by the Principal Secretary/Secretary, IT & Electronics Department, Govt of U.P.

26.5 If one of the parties fails to appoint its arbitrator in pursuance of Clause-17.4 above, within 30 days after receipt of the notice of the appointment of its arbitrator by the other party, then the Presiding Arbitrator shall be nominated by Principal Secretary/Secretary, IT & Electronics Department, Govt of U.P. both in case of foreign supply as well as Indian supply, who shall appoint the arbitrator. A certified copy of the order of the Principal Secretary/Secretary, IT & Electronics Department, Govt of U.P., making such an appointment shall be furnished to each of the parties.

26.6 Arbitration proceedings shall be held at Lucknow, India and the language of the arbitration proceedings and that of all documents and communications between the parties shall be in English or Hindi.

26.7 The decision of the majority of the arbitrators shall be final and binding upon both parties. The cost and expenses of arbitration proceedings will be paid as determined by the arbitral tribunal. However the expenses incurred by each party in connection with the preparation, presentation etc. of its proceedings as also the fees and expenses paid to the arbitrator appointed by such party or on its behalf shall be borne by each party itself.

26.8 Notwithstanding any reference to arbitration herein.

(a) the parties shall continue to perform their respective obligations under the Contract unless they otherwise agree; and

(b) UPDESCO shall pay the Service Provider any monies due to the Service Provider.

27. Limitation of Liability:

Except in cases of criminal negligence or willful misconduct,

(a) The Service Provider shall not be liable to UPDESCO, whether in contract tort, or otherwise, for any indirect or consequential loss of damage, loss of use, loss of production, or loss of profits or interest costs, provided that this exclusion shall not apply to any obligation of the Service Provider to pay liquidated damages to UPDESCO; and

(b) The aggregate liability of the Service Provider to UPDESCO, whether under the Contract, in tort or otherwise, shall not exceed the total Contract Price.

28. Governing Language :

The Contract shall be written in English or Hindi language. English language version of the Contract shall govern its interpretation. All correspondence and other documents pertaining to the Contract which are exchanged by the parties shall be written in the same language.

29. Applicable Law :

The Contract shall be interpreted in accordance with the laws of the Union of India.

30. Notices :

Any notice given by one party to the other pursuant to this Contract shall be sent to other party
in writing or by fax and confirmed in writing to the other Party's address. For the purpose of all notices, the following shall be the address of Updesco and Selected Service Provider.

Tendering Authority : U.P. Development Systems Corporation Ltd. (UPDESCO),
II Floor, UPTRON Building, Gomti Nagar,
Lucknow (U.P.) – 226010

Selected Service Provider: (To be filled in at the time of Contract execution
........................................................................................................

A notice shall be effective when delivered or on the notice’s effective date whichever is later.

31. Taxes and Duties :

Bidders shall be entirely responsible for all Govt. taxes applicable.

32. Confidentiality :

The officials deployed by the Selected Service Provider shall treat as confidential all data pertaining to vehicle records and any other information of client department, obtained during the execution of their responsibilities and thereafter, in strict confidence and shall not reveal such information to any other party. The officials to be deployed at client office for execution of the work shall not be allowed to take away the backup of data on any type of storage media or transmission mode as the same is strictly confidential in nature.

33. Indemnity:

The selected Service Provider undertakes to indemnify the Updesco from and against all Losses on account of bodily injury, death or damage to tangible personal property arising in favour of any person, corporation or other entity (including the Client) attributable to the selected Service Provider's negligence or willful default in performance or non-performance under this Agreement. If the Updesco promptly notifies selected Service Provider in writing of a third party claim against Updesco that any Service Provider by the selected Service Provider infringes a copyright, trade secret or patents incorporated in India of any third party, selected Service Provider will defend such claim at its expense and will pay any costs or damages that may be finally awarded against Updesco.
SECTION-III : TECHNICAL E-BID

(1) Technical e-Bid Form

Reference No.: UPDESCO/SW/2017/MW68/R  Date: ………………

To:

The Managing Director,
U.P.Development Systems Corporation Ltd.,
II Floor, UPTRON BUILDING, Gomti Nagar,
Lucknow (U.P.) - 226 010

Sir,

Having examined the Technical e-Bid Documents, the receipt of which is hereby duly acknowledged, we, the undersigned, offer to provide………………………………………………(Description of Services) in conformity with the said e-Bid Documents and made part of this bid, and hereby undertake that we accept all the conditions of the Contract of the e-Bid document and will deliver the services as per the Schedule of Execution Section-III(2) and Scope of Work and their Acceptance Section-III(3) of the e-Bid documents. We further undertake that we fulfill the Qualification Requirements as per Section-III(4) and for this purpose we enclose the details. In addition to this, the particulars of our organization such as legal status, details of experience and past performance and the proof for required bid security are furnished with this e-Bid form.

We further undertake, if our e-Bid is accepted, to deliver the Services in accordance with the delivery schedule specified in the Schedule of Execution and Scope of Work and their Acceptance Section-III(3).

We further undertake, if our e-bid is accepted, to take payment against delivering the Services in accordance to payment terms given in condition of contract (Section-II).

Until a formal contract is prepared and executed, this e-Bid, together with your written acceptance thereof and your notification of award shall constitute a binding Contract between us. All the terms and conditions of the e-Tender Document are acceptable to us.

We undertake that, in competing for (and, if the award is made to us, in executing) the above contract, we will strictly observe the laws against fraud and corruption in force in India namely “Prevention of Corruption Act 1998”.

We understand that you are not bound to accept the lowest or any e-Bid you may receive. Dated this ………… day of …………… 2017.

______________________________________________________________  _____________________________
(Signature)  (in the capacity of)

Duly authorized to sign e-Bid for and on behalf of
### Projects/Schedules

<table>
<thead>
<tr>
<th>Project/ Schedule</th>
<th>Name of Software Module</th>
<th>No. of working days for Completion of Jobs from the date of issue of Work</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;A&quot;</td>
<td>Providing Social Media Services by building Social Media Communication HUB for UP Rural Development Department (UPRD). (All hardware items shall be delivered at its locations within 30 days from the date of issue of the purchase order and installed within one week thereafter. The pre dispatch inspection of the items shall be done by the Tendering Authority before delivery at final destination.)</td>
<td>One Year</td>
</tr>
</tbody>
</table>

*Note: Scope of Work/ Services Description is given in Section-III(3).*
(3) Scope of Work and Their Acceptance
(for various State Govt. Departments/Institutions)

(A) Software Work

<table>
<thead>
<tr>
<th>Project</th>
<th>Work Description</th>
<th>Eligibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A)</td>
<td>Providing Social Media Services by building Social Media Communication Hub for UP Rural Development Department (UPRD).</td>
<td>Service Provider Empanelled in present Categories &quot;A&quot; &amp; &quot;B&quot; (Empanelled against e-Tender ref. no:- UPD/EMPL/SMSP/2017/01) only.</td>
</tr>
</tbody>
</table>

**Scope of work under Social Media Communication Hub (SMCH)**
- Establishment of the SMCH with necessary IT Infra
- Social Media On boarding- Agency will Create Social Media Platforms like Facebook, Twitter etc., to UPRD or as per the suggestions from respective nodal officers of UPRD
- Creative designing and repackaging of the content and publishing the content on Social Media platforms
- Provide Enterprise level tool Enterprise level SRM (Social Relationship management software) to Listen/ Web Crawling, Monitoring system, Engage/ Publish the content, Segmentation of responses and segregation, Analytical reporting with sentiment analysis
- Proficient in using Enterprise level Social Relationship Management Tool
- Social media tracking, Response Management with early warning system
- Enhance the reach of content on Internet and Social Media sites
- Make the uploaded content go viral
- Branding, Advertising support, logo designing and archives
- Provide trained staff for operating and maintaining the SMCH on annual contract basis.

2. What the selected agency will do
- Publish
  - Publish the content on different social media platforms
  - Create workflow mechanism for publishing the content. Hence, the authoritative officer can approve the content right away from his user account
  - Streamline the process of communicating with commuters via Social Medium instantly
  - Set-up appropriate access controls over viewing of snippets on timelines. For Instance, user can’t view the posted snippets on timeline until UPRD authorise to view
  - Scheduling & Categorizing the Social Message in Publishing module, where the automated posting will be done based on various customised options such as selection of Date & Time, Geographical location, Gender, age, Country etc., This type of publishing pointers Proactive & Targeted Communication
- Listen/ Web Crawling
  - The tool (Enterprise level SRM – Social Relationship Management tool) will perform like search engine and crawl both Social Media and Web
  - Monitor Social Media Sentiment
  - Monitor individual Social Media User/ Account
- Monitor solution
 Detection – Analyze various activities happening on Social Media
 Decision – Segregation of activities into problematic and otherwise
 Social Media monitoring

• Engage
  Response based upon the replies received from ministries/departments
  Creation of Response Management work flow mechanism to reply back user; Defining of roles and approval hierarchal procedures for instant reply to users without time lag
  Facilitate online Contests, Polls, Competitions, Google+ hangout etc.
  Reply through multiple users/accounts

• Segmentation/ Segregation
  Segregate responses of various Social Media and reply of those messages accordingly.
  Analysis of response
  Generate Reports based on response

• Daily Analytical Reporting
  Keyword based reports
  Hashtag Impact reports
  Route based message Reach/Impressions reports
  Maintaining of Incident Management Reports if any occurred.

• Social Helpdesk- Agency will provide real-time support for better functioning

3. Team Deployment:
  Total Proposed team members including Project Head/Manager: 07 (6+1)
  Executives are working in 2 Shifts : (8:00 AM-04:00 PM and 9:30 AM-6:30 PM)
  One Project Head/Manager- Overall coordination round the clock

The deployed team members should multi skilled and trained in such a way that a team member can coordinate with PR department of UPRD and work on all Social Media activities as well. Hence, with limited man power resources we get high productivity. Daily network related, technical issues, video archives, back up and SRM tool configurators would be taking care of regular part of the process.

• **Project Head/Manager:** He is responsible for all the activities with proper control matrix. He would be an interface between all the teams and Client.

• **Response Management:** This team will take care about the UPRD’s Social Platforms such as Facebook, Twitter, YouTube etc., day-to-day responses as per the needs and generating reports of the statistics

• **Repackaging Content/Branding Team:** Creation and designing of Logos, banners designing, making of Animation videos, graphic plates etc., and make content viral on Social Media related to UPRD

• **Monitoring / Trending:** This team is responsible for identifying issues related to UPRD for the hour and creation of the topics to the Enterprise level SRM to fetch the responses related to the issue and generate monitoring reports

• **Reports/ Analytics:** The team reviews the performance of past activities and analyse the reach and Impact of Hashtags and generate Analytics Reports on daily basis to get insights of regular social media activities of UPRD. Hence, Agency can implement
# Social Relationship Management Tool:

- Crawls over 270,000 Social Media/News sources Globally
- 150 Million Blog Posts
- 60 Searches (Unlimited Keywords in each)
- 30 Dashboards (Each dashboard displays 9 analysis widgets)
- Track through over 205 countries, in 180+ languages
- Fully customized email alerts on a daily or as-it-happens basis for each user.
- No copyright fees or ongoing charges
- Pull back ad hoc or automated reports
- Ability to add sources to the source database on request
- **Searches**
  - Type in phrase to begin search

## Content Development Strategy for UPRD Social Media

Content Strategy’s main goal is to attract the relevant people. This process starts with audience research, and is built on determining the best form of content, creating a pattern of frequency, tailoring the style to our audience, and focusing on keywords used by the audience. By engaging in this proven process, then repeating it, Agency will be able to develop a powerful strategy that produces steady amounts of organic traffic.

### 1. Identifying which type of content our audience likes best:

The reason Agency are creating these audience personal information is to determine the kind of content our target audience wants or interest. Agency should be willing to use and experiment with different forms of content, but Agency should also choose one to focus on and be really good. Our audience and our particular niche will gravitate to a certain type of content. Agency dig a little deeper into some of the more common types of content where you could find our niche:

- **Blogging.** Writing about our initiatives and changes in services of UPRD. We can use this variety of content
- **Visuals.** Adding info-graphics and a strong visual push in our content is also important, depending on our audience.
- **Email.** Some content experts are focused on email. Instead of users commenting on blog articles, they simply respond to his emails as a form of interaction.
- **Webinars.** UPRD can get some a huge amount of value from it.
- **Social media.** All are aware of the how strong this is.
- **Video.** It requires a bit more investment of time and resources. But when they're good, they're killer and viral creators.
- **Audio.** Now-a-days podcasts get the huge difference. Example is PM’s “Mann Ki Baat” success.

### 2. Crisis Management

- By using Enterprise level SRM we create certain indicators related to Crisis such as fire, delay, slow etc., and then we define the Time period, Message volume, route wise/ location, severity of the alert. If the system identifies the flow of responses above the defined time and volume, it will alert and reach to the pre-defined Key People automatically within few minutes about the issue and alert the user to act on that quickly over the crisis. There is wide range of options to customise the module according to our needs.

- Agency monitors the flow of responses in ‘Situation Monitoring Dashboard’ of Enterprise level Social Relationship Management tool (SRM) in multiple routes and Hashtags from multiple columns.

- Agency disseminates the update over the Issue to commuters on Passenger Safety via Social Platforms; we publish the message on all UPRD social media platforms from a single window of Enterprise level SRM. Individual logins of each social media platform wouldn’t be required for publishing as all the platforms are integrated in a single interface. Thus, we can save a lot of time for conveying the information to commuters.

- **Scheduling & Categorizing** the Social Message for Proactive & Targeted Communication
 Software detects suggested keywords, that can be included in the search (ability to link unlimited
keywords together)
 o Ability to check content for relevance and save into different search categories
 o Ability to search via Boolean logic if required
 o Searches can be added/ altered ad hoc according to different needs
 o Once the searches are set up, users are able to do retrospective tracking up to 2 years

 **Quick Data & Analysis Access**

 o Real time content analysis + automated dashboard setup function
 o Customize view by date range, country, language & chart types
 o Click on a data point to understand the context behind the patterns
 o Export to PDF, Image or Excel

 **Dashboard Templates**

 o Monitor Template – For a selection of searches or a specific brand
 o Benchmark Template – Compare a handful of brands/ competitors
 o Analyze template – A visual and deep understanding of how a topic is trending
 o Create custom Dashboard

**Benchmark:**
 o Share of voice between Search A, Search B, Search C and Search D
 o Content Stream
 o Trending Themes per brand/ competitor
 o Media exposure
 o Sentiment
 o Potential reach

**Monitor:**
 o Brand logo/image
 o World Heat Map
 o Top Locations
 o Top Languages
 o Sentiment Scope
 o Word cloud (Trending Themes)

**Analyze:**
 o Media exposure
 o Potential Reach
 o Sentiment
 o Trending themes
 o Top publishers
 o AVE – Advertising Value Equivalent

**Filters**
 o Online editorial news articles (270,00+ vetted news sources globally)
 o Print Media
 o Social Media – 40 million blogs, Facebook, Twitter and YouTube
 o RSS Feeds (Instagram; Broadcast, etc.)

**Publishing**
 o Single dashboard for Posting all the Platforms at a time
 o Able to Schedule the Posts
 o Track the posts
 o Define Workflow for Publishing

**Can be filtered by:**
 o Geography, Source Type, Language, Reach, Date, Case Sensitivity
 o Title and ingress Searches
 o Ability to Select/ Exclude certain sources

### A. Installation, Testing and Commissioning of Hardware and Software along with Training, Services and Support

- Installing and Configuring the Hardware
- Setting up Social Media Communication Hub

<table>
<thead>
<tr>
<th>Phase</th>
<th>Phase Description</th>
<th>Time Period</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Analysis</td>
<td>T+1 Week</td>
<td>Detailed discussion with relevant stakeholders, Requirement Analysis, Submission of Detailed Project Plan of Social Media Management.</td>
</tr>
<tr>
<td>2</td>
<td>Design of Social Media Management for department</td>
<td>T+1 Week</td>
<td>Detailed design-wireframe, content management software, operating system completed</td>
</tr>
<tr>
<td></td>
<td>Development of Social Media Channel</td>
<td>T+1 Week</td>
<td>Develop necessary layouts/templates, Testing and Modifications based on feedback.</td>
</tr>
<tr>
<td>---</td>
<td>-------------------------------------</td>
<td>----------</td>
<td>----------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>4</td>
<td>Implementation &amp; Acceptance</td>
<td>T+2 Weeks</td>
<td>Launch of social media sites of department, fine-tuning, debugging etc. Official acceptance by client and launching of social media page of Facebook, Twitter, YouTube.</td>
</tr>
<tr>
<td>6</td>
<td>Deployment of Key Resources at Central Monitoring Center</td>
<td>T+4 Weeks</td>
<td>Deployment of Key Resources at Central Monitoring Center as per requirements and submit the report to department.</td>
</tr>
</tbody>
</table>

B. **Monthly Maintenance**

- Monthly Hub Maintenance along with Hardware and Software
- Maintaining of the Printing related activities
### (B) TECHNICAL SPECIFICATIONS

<table>
<thead>
<tr>
<th>Sr No</th>
<th>Required Items</th>
<th>Technical Specifications</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Laptops</td>
<td>As given in Annexure-A below</td>
<td>4</td>
</tr>
<tr>
<td>2.</td>
<td>Desktop PC/All in One PC</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>3.</td>
<td>Server</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>4.</td>
<td>All in One Printer</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>5.</td>
<td>Firewall</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>6.</td>
<td>Antivirus</td>
<td></td>
<td>8</td>
</tr>
<tr>
<td>7.</td>
<td>5 KVA UPS System</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>8.</td>
<td>LED Screen</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>9.</td>
<td>Windows Server Standard with 8 CAL</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>10.</td>
<td>Microsoft Office Standard</td>
<td></td>
<td>8</td>
</tr>
<tr>
<td>11.</td>
<td>Networking with related Items</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>12.</td>
<td>Internet Bandwidth 10 Mbps - Yearly</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>13.</td>
<td>DTH Connection - Yearly</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

### ANNEXURE A

#### C. Hardware and Other Infra

**Technical Specification for Hardware & Other Infra**

<table>
<thead>
<tr>
<th>Technical Specifications</th>
<th>Make &amp; Mode</th>
<th>Compliance</th>
<th>Yes/No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Laptop</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Particulars</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CPU</td>
<td>7th Gen - Intel Core i5 or higher</td>
</tr>
<tr>
<td>2</td>
<td>Chipset</td>
<td>Intel</td>
</tr>
<tr>
<td>3</td>
<td>Memory</td>
<td>Minimum 4 GB</td>
</tr>
<tr>
<td>4</td>
<td>Hard Disk Drive</td>
<td>1 TB</td>
</tr>
<tr>
<td>5</td>
<td>Monitor</td>
<td>15.6&quot; Display</td>
</tr>
<tr>
<td>6</td>
<td>Keyboard</td>
<td>Standard keyboard</td>
</tr>
<tr>
<td>7</td>
<td>Ports</td>
<td>3 USB Ports (with at least 1 USB 3.0)</td>
</tr>
<tr>
<td>8</td>
<td>Backup</td>
<td>Minimum 3 Hours</td>
</tr>
<tr>
<td>9</td>
<td>Optical drive</td>
<td>DVD Rom Drive</td>
</tr>
<tr>
<td>10</td>
<td>Network</td>
<td>Gigabit Ethernet Port</td>
</tr>
<tr>
<td>11</td>
<td>Operating</td>
<td>Windows 10 64 bit</td>
</tr>
<tr>
<td>Sl. NO.</td>
<td>Particulars</td>
<td>Specification</td>
</tr>
<tr>
<td>--------</td>
<td>---------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>1</td>
<td>CPU</td>
<td>7th Gen - Intel Core i5 or higher</td>
</tr>
<tr>
<td>2</td>
<td>Chipset</td>
<td>Intel</td>
</tr>
<tr>
<td>3</td>
<td>Memory</td>
<td>Minimum 8 GB</td>
</tr>
<tr>
<td>4</td>
<td>Hard Disk Drive</td>
<td>1 TB - 6 Gb/s controller and 7200 rpm</td>
</tr>
<tr>
<td>5</td>
<td>Monitor</td>
<td>21.5” Display</td>
</tr>
<tr>
<td>6</td>
<td>Keyboard and mouse</td>
<td>USB keyboard and mouse</td>
</tr>
<tr>
<td>7</td>
<td>Ports</td>
<td>4 USB Ports (with at least 2 USB 3.0)</td>
</tr>
<tr>
<td>8</td>
<td>Graphics</td>
<td>System should support 1 GB or higher graphics card</td>
</tr>
<tr>
<td>9</td>
<td>Chassis</td>
<td>All in one PC</td>
</tr>
<tr>
<td>10</td>
<td>Optical drive</td>
<td>DVD RW</td>
</tr>
<tr>
<td>11</td>
<td>Network</td>
<td>Gigabit Ethernet Port</td>
</tr>
<tr>
<td>12</td>
<td>Operating System</td>
<td>Windows 10 -64 bit</td>
</tr>
<tr>
<td>13</td>
<td>Security</td>
<td>Power on password, Administrator password (via BIOS)</td>
</tr>
<tr>
<td>14</td>
<td>Certifications</td>
<td>Windows 10</td>
</tr>
<tr>
<td>15</td>
<td>Antivirus</td>
<td>Antivirus with 3 year Support</td>
</tr>
<tr>
<td>16</td>
<td>Warranty support</td>
<td>3 years onsite warranty by OEM</td>
</tr>
<tr>
<td>Sl. No.</td>
<td>Particulars</td>
<td>Specifications</td>
</tr>
<tr>
<td>--------</td>
<td>------------------------------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td></td>
<td>Make &amp; Mode Compliance</td>
<td>Yes/No</td>
</tr>
<tr>
<td>3. Server</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Processor</td>
<td>Minimum 1x8-core latest generation 64 bit Intel server processor with at least 20 MB/higher L3 Cache and 7.2 GT/s Bus Speed - capable of holding 2 physical processors</td>
</tr>
<tr>
<td>2</td>
<td>Chipset</td>
<td>Latest OEM chipset supporting an optimized for the above processor</td>
</tr>
<tr>
<td>3</td>
<td>Memory</td>
<td>RAM (min/max): 128 GB/512MB DDR-3 ECC RDIMM RAM</td>
</tr>
<tr>
<td>4</td>
<td>Hard Disk Drives</td>
<td>Minimum 2 x 600 GB SAS Hard Disk Drives - upgradeable upto at least 4 drives</td>
</tr>
<tr>
<td>5</td>
<td>Optical Drive</td>
<td>Internal DVD-ROM drive</td>
</tr>
<tr>
<td>6</td>
<td>I/O slots</td>
<td>Atleast 4 PCIe Gen2 slots</td>
</tr>
<tr>
<td>7</td>
<td>Network Interface</td>
<td>Minimum 2 x Internal Dual Gigabit adapter, optional 10G adapter without consuming any extra slot</td>
</tr>
<tr>
<td>8</td>
<td>Graphics</td>
<td>Integrated Graphics with at least 8 MB Video Memory</td>
</tr>
<tr>
<td>9</td>
<td>Server Management</td>
<td>OEM embedded controller with IPMI 2.0 compliance and Server Management Tool from same OEM</td>
</tr>
<tr>
<td>10</td>
<td>Ports</td>
<td>Minimum 5 USB 2.0 ports (1 Serial, keyboard, mouse, graphics (DB-15))</td>
</tr>
<tr>
<td>11</td>
<td>Power supplies</td>
<td>Redundant Power Supply (at-least 750 Watts each)</td>
</tr>
<tr>
<td>12</td>
<td>Cooling</td>
<td>Redundant fans</td>
</tr>
<tr>
<td>13</td>
<td>Additional Management with industry standard compliance</td>
<td>User-selectable power cap (subsystems throttle to maintain the specified power cap), ACPI 3.0 Compliant, PCI 2.3 compliant, PXE and WOL Support, IPv4 and IPv6 support</td>
</tr>
<tr>
<td>14</td>
<td>Industry standard certifications</td>
<td>The quoted server models should have the following Certifications: Microsoft Windows Server,Red Hat Enterprise Linux</td>
</tr>
<tr>
<td>15</td>
<td>Form Factor</td>
<td>Tower Model</td>
</tr>
<tr>
<td>16</td>
<td>Warranty support</td>
<td>3 years onsite warranty by OEM</td>
</tr>
<tr>
<td>Sl.No</td>
<td>SPECIFICATIONS</td>
<td></td>
</tr>
<tr>
<td>-------</td>
<td>--------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>1. 3 year Premium Bundle Service Web Content Filtering, App Filter, IPS, Anti- Virus, Anti-Spam, 8by5 Email/Tele Support and Warranty fulfillment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2. Includes Firewall, VPN+ BM+ Load Balancing &amp; Failover and Reporting Module</td>
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</tr>
<tr>
<td></td>
<td>3. Enterprise Cloud gives complete reporting of roaming users (mobile users), as if they are in your</td>
<td></td>
</tr>
</tbody>
</table>
local network.

4. Browsing time restriction to single users & user Group using time quota.

5. Download control for single users & user Group using bandwidth quota.

6. Browsing bandwidth policies can be allocated to single URL/browsing Category/ External IP. (e.g. YouTube site/ Audio & Video Category for YouTube / YouTube IP can be given bandwidth of 1024kbps)

7. Browsing bandwidth policies can be applied on entire network, single user & user Group.

8. Browsing bandwidth policies can routed via different gateways for single URL/browsing Category/ External IP (e.g. YouTube site/ Audio & Video Category for YouTube / YouTube IP can be routed via ISP1 & the other web browsing traffic will be routed via ISP2).

9. Browsing bandwidth policies can be scheduled.

10. Monitor/block & alert all http and https traffic matching for keywords, phrases and/or patterns.

11. Monitor/block & alert all web file uploads based on file properties (like file size, file content, filename and file type), site etc.

12. Monitor/block & alert popular chat engines and web based chats with chat transcripts shown in real time.

13. Monitor/block & alert chat messages matching for keywords, phrases and/or patterns.

14. Filter out bad/important words from chat messages.

15. Flexibility to allow chats from certain users to certain users.

16. Monitor/block & alert all outgoing email messages with generic rules and email patterns.

17. View contents and attachments of all logged email messages.


19. Flexibility with SMTP policies which allows monitor/block & alerting emails sent from email client application.

20. File uploads from http & https are captured, blocked & alerts are possible.

21. HTTP & SMTP header level logging, blocking & alerting possible.

22. Web mails with attachments can be captured, blocked & filters can be set for outgoing mails, alerts can be set for the same.

23. Logging, block & alerts possible on Face book (Wall, Message, Forum Post, Comments, Note, Events & Chat)

24. Web Chats are captured, blocked & alerts can be set. Live Chat can be seen. (Supported Web Chat Clients Yahoo, MSN, Gtalk, Facebook & Orkut).

25. SMTP mails with attachments can be captured, blocked & filters can be set for outgoing mails,
alerts can be set for the same.
26. DLP policies can be set for the entire network, single user & user Group. Time schedule for DLP policies are also possible.

6. UPS 5 KVA WITH 1 Hour Backup

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<thead>
<tr>
<th>Sl.No</th>
<th>SPECIFICATIONS</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Online UPS 5 KVA Single Phase</td>
</tr>
<tr>
<td></td>
<td>IGBT Based</td>
</tr>
<tr>
<td></td>
<td>SMF Battery with Racks</td>
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<tr>
<td></td>
<td>Minimum 1 Hour Backup on Power Factor 0.8</td>
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<td></td>
<td>3 Year onsite warranty including battery</td>
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</table>

7. Antivirus for Desktop/ Laptop

<table>
<thead>
<tr>
<th>Sl.No</th>
<th>SPECIFICATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Email Protection, Virus Protection, USB Drive Protection, Data Theft Protection, Anti Spyware and Anti Malware, Email Protection, Anti-Rootkit, Anti Spam, Firewall Protection, Browsing Protection</td>
</tr>
</tbody>
</table>

8. LED TV

<table>
<thead>
<tr>
<th>Sl.No</th>
<th>SPECIFICATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>40” Smart TV for Dashboard View</td>
</tr>
</tbody>
</table>

9. Windows Server Standard OS with 8 CAL

10. Microsoft Office Standard License

**IMPORTANT NOTICE )Applicable for All Technical Specifications(**

1. In case the e-Bid of any bidder is accepted and it is found at later stage that the specifications of any item does not match with the 'Technical Specification 'given in thise-Tender document, the Tendering Authority may ask for the product of his choice .If the bidder/supplier does not agree to it, the Tendering Authority shall cancel the bid/contract/order of particular item and the EMD/Security amount deposited in any form to the Tendering Authority by the bidder/supplier may be forfeited.

2. The bidder has to specify the make /model of all the quoted items .In case bidder does not specify the specific make/model, the buyer may ask for a make/model of his choice .If bidder does not accept it, his e-Bid shall be rejected.

3. The bidder may quote higher configuration available at present but no weightage will be given .

4. The bidder may quote various Make & Model on same price for any Item for which he has authorisation from their OEM .However it shall be the choice of Purchase to choose make and Model among quoted Make/models .The Bidder can not opt their choice.

Signature and seal of the bidder:

Place : Date
(4) Minimum Qualification Requirements

a) The Bidders should be valid empanelled software Service Provider under category "A" & "B" of UPDESCO (Empanelled against e-Tender ref. no.-UPD/EMPL/SMSP/2017/01) for Monitoring and Response Management Services related to 24X7 Function, Operation and Maintenance of Social Media Communication Hub for Different Ministries/ Departments/ Organization of Govt. of U.P. to participate in this e-Bid. Bidders who have not submitted eligible security amount of their Category valid till 31.12.2019 in UPDESCO are not eligible to bid and their bids shall be rejected. The Bids of those bidders will also be rejected who have submitted security amounts in the form of Bank Guarantees (BGs) and the said BGs are not from any of the following Scheduled Commercial Banks:

i. any Nationalized Bank;
ii. State Bank of India or its Associate Bank;
iii. IDBI Bank;

b) The bidder should have experience with any State Government/Central Government sponsored social media work.

c) The bidder should have proven experience of more than three years in the area of software development.

d) The bidder should have to quote and perform for carrying out both the tasks in time bound manner.

e) The Bidders have to enclose copies of certificate of Provisional Registration under GST and Service Tax Registration & Returns for Financial Year 2015-16 2016-17. In addition to this Income Tax clearance certificate of Assessment Year 2015-16 & 2016-17 and an affidavit for no dues for Income Tax should also be enclosed..

f) The Bidder should be in a position to have sufficient number of expert Manpower of the Domain knowledge posted at their Lucknow Office to deliver the work in a specified time frame as mentioned in Section-III(2). The detail(s) of the Manpower structure must be provided in the Technical e-Bid to avoid rejection.

g) The Bidders must have relevant work experience in the related field(s) during past 3 year(s) for Departments/Institutions involving design, development & implementation of application software (web based, client/server based, SPI model based etc.), digitization, training, data collection/dissemination either through IVRS Pull/ Push or SMS method, application security audit etc. The bidders must have sufficient capacity and expertise to handle projects/works of required kind. The bidders may be asked to make a presentation in Updesco within a short notice of min 2 days to showcase their experience. They may also be required to present the methodology to execute the proposed work(s). The information for the presentation will be sent either through telephone or e-mail given in the Capability Statement of the Bid. The Bids of the Bidders who do not participate in presentation will be out rightly rejected. Copy of work orders/completion certificates/other documents justifying jobs of similar nature executed have to be submitted to avoid rejection of the Bid. The purchase committee will have the rights to reject / select the bidders on the basis of presentation made.
before them. Bidder whose presentation is approved by the committee will only be entitled for financial opening.

h) The bidder should submit a notarized affidavit on a minimum Rs. 10.00 stamp paper that the bidder’s firm has not been black listed / debarred / prohibited by any State / Central Government Departments / Organisations. The e-Bids of the black-listed bidders or those not submitting the required affidavit shall be rejected.

i) All bidders also have to submit filled in Capability Statement given in Tender Document. The Bid of the Bidders who do not submit the filled-in Capability Statement will be rejected.

j) The bidders should submit the original Tender Fee, Affidavit regarding Blacklisting and hardcopy of only Technical Bid document which they have uploaded on e-procurement website http://etender.up.nic.in, before opening of Technical e-bid i.e. up to 5:00 P.M on 11/12/2017 otherwise their bids shall be rejected.

k) The Bidders not having their local office operational in Lucknow shall have to open the same within one week of the date of award of work order.

l) The Bidders will have to enclose a well drafted technical proposal.

m) The successful bidder will not be allowed to sublet the contracts in part or full to any other agency / vendor. If done so, the security amount will be forfeited, contract will be cancelled and the bidder/ Service Provider will be barred from bidding in any other tender of Updesco in future.

n) The e-Bids found to be not responsive and not fulfilling any of the above conditions and not meeting Technical Specifications and Qualification requirements to the satisfaction of purchase committee shall be rejected. The e-Bids of bidders mentioning any of their conditions which are not mentioned in the e-tender document or are not in conformity with the conditions of the contract shall be rejected.

The evaluation of Technical e-Bids shall be done based on supporting documents on above criteria points.
(5) Contract Form

THIS AGREEMENT made the …… day of … 20….. Between ……. (Name and Address of Tendering Authority) hereinafter called “UPDESCO” of the one part and ……….. (Name and address of Bidder) hereinafter called “the Service Provide ” of the other part :

WHEREAS the UPDESCO is desirous to…………………………. (Brief description of Services) and has accepted an e-Bid by the Service Provide for the …………………………….. in the offices of ……………………………….. in the sum of ……………. (Contract price in Words and Figures) (hereinafter called the “Contract Price”).

NOW THIS AGREEMENT WITNESSETH AS FOLLOWS:

1. In this Agreement words and expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract referred to.

2. The following documents shall be deemed to form and be read and construed as part of this Agreement, viz.:
   (a) the e-Bid Form;
   (b) the Scope of Work and Approved Rates;
   (c) the Conditions of Contract;
   (d) work order issued by UPDESCO to Service Provide .

3. In consideration of the payment to be made by UPDESCO to the Service Provide as hereinafter mentioned, the Service Provide hereby covenants with UPDESCO to provide the services and to remedy defects therein in conformity in all respects with the provisions of the Contract.

4. UPDESCO hereby covenants to pay the Service Provide in consideration of the provision of the services rendered and the remedying of defects therein, the value of ordered services on the Contract rates or such other sum as may become payable under the provisions of the Contract at the time and in the manner prescribed by the Contract.

SCOPE OF WORK AND TIME SCHEDULE FOR ITS COMPLETION:

All the work shall be delivered within ……… days from the date of issue of the work order.

IN WITNESS whereof the parties hereto have caused this Agreement to be executed in accordance with their respective laws on the day and year first above written.

Signed, Sealed and Delivered by the

said ……………………………………..(For UPDESCO)

in the presence of …………………………….

Signed, Sealed and Delivered by the

said ……………………………………..(For Service Provide )

in the presence of …………………………….
To,

The Managing Director,
U.P Development Systems Corporation Limited,
2nd Floor, Uptron Building, Near Gomti Barrage,
Gomti Nagar, Lucknow 226010
Phone : 522-2307803
Fax : 522-2307832
E-Mail : mdupdesco.up@gmail.com,
updesco@nic.in

Tender Ref .No : UPDESCO/SW/2017/MW68/R

Dear Sir,

WHEREAS we, << Name of the Bidder>>, having our registered office at << address of Bidder>>, State that we have support mechanism in each location of Uttar Pradesh, either directly through our support office or through our authorised partners with agreement for comprehensive onsite warranty for << Items description >> procured under this project.

We hereby confirm that we have onsite support mechanism in Uttar Pradesh to provide onsite warranty support for << Items Description >> . We hereby take the full responsibility for providing complete onsite technical support for all aspects of Supply of equipments and onsite comprehensive warranty for period mentioned in the tender document and support during entire period of project as stated in this tender.

The Details of our Service Support Centers are as follows:

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name &amp; Complete address of service center</th>
<th>Name of Head Person &amp; Contact Number</th>
<th>Phone /Fax No / Email address</th>
<th>Parts Available for Maintenance</th>
<th>Yes/No</th>
</tr>
</thead>
<tbody>
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</tbody>
</table>

)Signature of the Bidder( 
Name :
Designation :

Duly authorized to sign E-Bid for and on behalf of _______________________________
SECTION-III

(7) Capability Statement (CS)

Particulars of Applicant Company/Firm:

1. Name of the Bidder Company / Firm :
   Address of the Bidder Firm :
   Telephone No.:
   Fax:
   Website:

2. Name and Designation of Contact Person :
   Email of Contact Person :
   Telephone/ Mobile No. of Contact Person:
   Date of incorporation of Company / Organization:

3. PAN No. of Company / Organization

4. GST Registration No. & Date

<table>
<thead>
<tr>
<th>5a. Details of Tender Document Fee (Non-refundable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demand Draft/Banker’s Cheque/Cash deposit receipt in UPDESCO</td>
</tr>
<tr>
<td>Drawn on</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>5b. Details of Security Amount Submitted in UPDESCO</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>6. Certifications</th>
<th>Yes/No</th>
<th>Valid up to</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISO-9000 Series (Please specify)</td>
<td></td>
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</tr>
<tr>
<td>SEI- CMM Level (indicate the level)</td>
<td></td>
<td></td>
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<tr>
<td>Any other (Please specify) (indicate the level wherever it is applicable)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
7. Similar Jobs undertaken during last 3 years in support of projects mentioned in Section-III(3)-Scope of Work and their Acceptance.

<table>
<thead>
<tr>
<th>Year</th>
<th>Job description</th>
<th>Department</th>
<th>Total value of the job</th>
<th>Total no. of manpower deployed</th>
</tr>
</thead>
<tbody>
<tr>
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</tbody>
</table>

8. Details of minimum 2 Government client(s) to whom similar services were offered in the past and to whom reference may be made regarding the bidder’s performance for timely completion of job and service support:

<table>
<thead>
<tr>
<th>Complete address of the client(s)</th>
<th>Name &amp; designation of contact person(s)</th>
<th>Mobile/Phone/Fax no./E-mail address(s)</th>
</tr>
</thead>
<tbody>
<tr>
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</tbody>
</table>

Signature, name and designation of authorized signatory
SECTION-IV

(1) e-BID FORM

Tender Reference No. : UPDESCO/SW/2017/MW68/R                         Date : ............

To :

The Managing Director,
U.P.Development Systems Corporation Ltd.,
II Floor, UPTRON BUILDING, Gomti Nagar,
Lucknow (U.P.) - 226 010

Sir,

Having examined the Financial e-Bid documents, the receipt of which is hereby duly acknowledged, we, the undersigned, offer to

…………………………………………………………….……………

(Description of Services)

in conformity with the said e-Bid documents for the sum as may be ascertained in accordance with the Schedule of rates attached herewith and made part of this bid, and hereby undertake that we accept all the conditions of the contract (Section-II) and will complete the work as per the Detailed Scope of Work (Section-III(3)) of the e-Bid document. We further undertake that we fulfill the qualification requirement (Section-III(4)) and for this purpose we enclose the details. In addition to this, the proof of security already submitted for empanelment as required bid security is furnished with this e-Bid form.

We further undertake, if our e-Bid is accepted, to provide the services in accordance with the schedule specified in the Detailed Scope of Work (Section-III(3)).

We agree to abide by this e-Bid for the e-Bid validity period specified in the ITB and it shall remain binding upon us and may be accepted at any time before the expiration of that period.

Until a formal contract is prepared and executed, this bid, together with your written acceptance thereof and your notification of award shall constitute a binding Contract between us.

We undertake that, in competing for (and, if the award is made to us, in executing) the above contract, we will strictly observe the laws against fraud and corruption in force in India namely “Prevention of Corruption Act 1998”.

We understand that you are not bound to accept the lowest or any e-Bid you may receive.

Dated this ............ day of ............... 20.....

__________________________________
(Signature)                        (in the capacity of)

Duly authorized to sign e-Bid for and on behalf of
SECTION-IV ....Continued

(2) Price Schedule / BoQ

Tender Reference No. : UPDESCO/SW/2017/MW68/R

Name of Bidder Firm:

General Note :

(i) For software component the bidder has to quote Amount for respective work items of a project considering that deduction @10% of Updesco share for software works shall be made out of the quoted Amount while making payment to the selected Service Provider after completion of the work.

(ii) For hardware component, Updesco shall add @7% plus GST against its institutional charge over and above the Total Amount. The Total Amount including institutional charge shall be payable to Updesco by the client department/organization.

(iii) The total cost of a project will be the Grand Total of Amount including Total Taxes for that Project computed after summation of Amount including Total Taxes values for all work items. The Amount values for work items which have more than one quantity shall be computed based on their unit quoted Amounts multiplied by their expected/actual quantities and these total values of Amounts plus taxes i.e. values for Amount including Total Taxes for these work items will be considered while computing the Grand Total of Amount including Total Taxes. In case cost are provided for two categories of works (A) & (B) in some projects, then Overall cost (C) i.e. Grand Total of Amount of (A) without tax + Grand Total of Amount of (B) without tax will be considered while computing the Overall Total Cost without Taxes.

(iv) If the computation for GST for any of the work item of a project is not correct then the corrected values of Taxes for that work item shall be considered while computing the total cost of the project under consideration.

(v) If required separate sheets can be enclosed.
Project-A: Providing Social Media Services by building Social Media Communication HUB for UP Rural Development Department (UPRD).

(a) Software Component

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Description of Work as per scope given above for this project/schedule</th>
<th>Amount (Rs.)</th>
<th>CGST @ 9%/IGST 18%</th>
<th>SGST@9%</th>
<th>Total Taxes (Rs.)</th>
<th>Amount including Total Taxes (Col-3+Col-6) (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Social Media Relationship Management</td>
<td></td>
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<tr>
<td></td>
<td>Web based Social Analytics Platform :-</td>
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<td></td>
<td>General Feature</td>
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<td></td>
<td>Social Monitoring</td>
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<td>Advanced visualization</td>
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<td>User specific data filtering</td>
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<td>Social Analytics</td>
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<td></td>
<td>Notifications</td>
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<td></td>
<td>Application Configuration</td>
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<td></td>
<td>Reports generation</td>
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<td></td>
<td>(01 Job for a year)</td>
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<tr>
<td>2</td>
<td>Installation, Testing and Commissioning of system Facility including</td>
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<tr>
<td></td>
<td>Software and Training to officials, Maintaining Social Media</td>
<td></td>
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<tr>
<td></td>
<td>Communication Hub (SMCH) and Charges for Social Media Management</td>
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<td></td>
<td>Services to be provided for 16x6 function, operation and</td>
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<tr>
<td></td>
<td>maintenance of software / Tool at Social Media Communication Hub.</td>
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<td>(01 Job for a year)</td>
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<tr>
<td>3</td>
<td>Monthly Hub Maintenance including printing and Hardware/Software</td>
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<td></td>
<td>maintenance</td>
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<td>(01 Job for a year)</td>
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</table>
### (b) Hardware

<table>
<thead>
<tr>
<th>Sr No</th>
<th>Required Items with Technical Specifications</th>
<th>HSN Code</th>
<th>Quantity</th>
<th>Basic Price Including Service Charge, Installation &amp; warranty Charges Rs (5&lt;5&gt;6)</th>
<th>GST % on Col &lt;5&gt;</th>
<th>GST Amount Rs. &lt;7&gt;</th>
<th>Unit Price with GST (5+7) &lt;8&gt;</th>
<th>Total Price without GST (4x5) &lt;9&gt;</th>
<th>Total Price with GST (4x8) &lt;10&gt;</th>
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<tbody>
<tr>
<td>&lt;1&gt;</td>
<td>Laptops</td>
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<tr>
<td>1.</td>
<td>Desktop PC/All in One PC</td>
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<td>2.</td>
<td>Server</td>
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<td>3.</td>
<td>All in One Printer</td>
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<td>4.</td>
<td>Firewall</td>
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<td>5.</td>
<td>Antivirus</td>
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<td>6.</td>
<td>5 KVA UPS System</td>
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<td>7.</td>
<td>LED Screen</td>
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<td>8.</td>
<td>Windows Server Standard with 8 CAL</td>
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<td>9.</td>
<td>Microsoft Office Standard</td>
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<tr>
<td>Sl. No.</td>
<td>Item</td>
<td>Grand Total of Amount without Tax (Rs.)</td>
<td>Grand Total of Amount with GST(Rs.)</td>
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<tr>
<td>1</td>
<td>A. Software Component</td>
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<td>B. Hardware</td>
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<td></td>
<td><strong>Overall Grand Total</strong></td>
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<td>**                          **</td>
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**Note**

Selection of the bidder for above project shall be done on the basis of lowest quoted (L1) Overall Total of Amount (Col-3). If "Overall Total" Amount of a work item is wrongly quoted then the correctly computed value shall be considered while calculating the Overall Total of Amount (Col-3).